My Dear Colleagues,

We at AADB have been hard at work since the annual meeting and I wanted to share with you some of what we have accomplished and what our vision is of things to come.

This year we continue to be confident that the Assessment Services Program (ASP) will flourish and are hard at work adding a "Remediation" component to the Dentist-Professional Review and Evaluation Program (D-PREP) part of ASP which is a natural segue and certainly a need. Currently we have six (6) Dental Schools partnering with AADB to implement the program. We continue to seek reviewers for the Expert Review Assessment (ERA) part of ASP as it also has grown and many states contact us asking for help. So please contact us if you are interested in being a reviewer! In addition, AADB continues in its resolve to serve as a resource by keeping you updated via email on current situations like the impact of Ebola on dental practice safety and developments in the FTC vs. NC case as well as any national developments that can affect regulation and policy. Our advocacy committee continues to meet and focus on ways that we can keep our membership updated on current developments that are of interest and might need action. We continue to strengthen our engagement through dialogue and interaction with the stakeholders in our profession as you have seen by their increased presence at our recent meetings. Our strategic plan continues to be updated as we meet goals and develop new ones.

We continue to focus inwards as well as to how to improve the central office workings by the hiring of two new staff members Dee and Donna as well as continue to reassess the duties assigned to staff so as to streamline service to our members especially with the growth we have seen in services that we provide to AADB members. In addition we are looking at redesigning the website (Long overdue!) to make it more user friendly and more meaningful in terms of links and information pertinent to our members, therefore we established a website committee which is already hard at work! We continue to seek candidates for ADA councils and commissions. We are a heavy hitter in the world of dentistry and have an impact and need your participation in order to guide the profession in the direction we want so please respond in a timely manner when the call for committee candidate CV submissions goes out.

Currently our profession and the regulatory controls set by states are also in a change pattern whether through current or impending legislation. These are pivotal times as our profession receives more media attention than before and various stakeholders themselves are undergoing changes (ADA, ASDA). It is more vital than ever that we as an influential group remain visible and have a voice!

As I look ahead to this year I am excited because we continue to define and identify ways in which AADB can serve as a valuable resource to our members. We are looking at a change in culture as AADB forges ahead to be inclusive of all our members, requesting their input continuously as we encourage all of you to get involved and remain engaged by serving on committees that define the direction in which this organization can move. Only you, our members, have the power to take this organization into the direction that can serve you best by being involved.

(Continued on page 2)
The 131st AADB Annual Meeting was held at the Hyatt Regency San Antonio, TX on October 7-8, 2014. The topic of this year's meeting was Non-Traditional Dental Practice and included a special presentation on Sleep Apnea and the Standard of Care conducted by Dr. George "Buck" Conard, WV, AADB Past President. The meeting also included presentations on Quality Control by Dr. Rob Compton, Dentaquest and Delta Dental; Dental Support Organizations for Dentists Working in Group Practices by Dr. Sam Shames, Gentle Dental Partners of New England; and Corporately-Owned Dental Practices by Lili Reitz, Esq. The popular Open Forum was also on the program and gave the General Assembly an opportunity to discuss issues facing their boards.

Revised AADB Bylaws were discussed during the business session of the meeting and were approved by the General Assembly. The new Bylaws have been posted on the AADB website, www.dentalboards.org, under the "About AADB" tab on the main page.

During the Banquet Luncheon held on October 8, the AADB officers were installed. The new Bylaws called for a title change for the officers who are now identified as the AADB Board of Directors. New to the Board: Dr. Luis Fujimoto, NY, was installed as the AADB Treasurer and Mr. Maulid Miskell, CO is the new Administrator Member. Other officers installed were Dr. Mina Paul, MA, President; Dr. Eva Ackley, FL, President-Elect; Dr. Billie Sue Kyger, OH, Vice-President; Dr. Norman Magnuson, OR, Secretary; Janice Brice McMurphy, MS, Dental Hygiene Member and William Ford, III, Esq., WV, Public Member.

Also during the luncheon, Dr. Bruce Horn, OK received the AADB Citizen of the Year Award. The Braveheart Award, previously presented by the American Association of Dental Administrators (AADA) to a dental board that has taken on difficult challenges for the good of all is now awarded by the AADB. This year's recipient was the North Carolina Board of Dentistry for its teeth-whitening lawsuit with the FTC. The AADA also recognized Bobby White, Esq., NC for his innovative leadership by presenting him with the Linda Campbell Award and Diane Howell, MS, received the Diamond Award for her service to the AADA.

Following the luncheon, Dr. Louis DePaola, University of Maryland School of Dentistry, recounted his experiences as one of AADB's Assessment Services Program centers. Rounding out the meeting, Dr. Richard Valachovic, President and CEO of the American Dental Education Association, spoke on his article: My View from Bungalow to Big Box.

The next AADB ANNUAL Meeting is scheduled to take place in Washington, D.C. on November 3-4, 2015. Watch your mailbox for more information.

Thanks to Our Sponsors
A special thank you to our sponsors and exhibitors who helped to make the Annual Meeting possible:

Acadental
Dental Assisting National Board, Inc.
DOCS Education
GL Solutions
Henry Schein
Millennium Dental Technologies, Inc.
Prometric
Sunstar Americas

President's Message (Continued from page 1)

collaborating and communicating with us. In addition to all we have accomplished so far you should know that feedback is critical and taken to heart.

I firmly believe in clear communication and a timely response, and as such welcome any communication from you in regards to the welfare of our organization.

Please feel free to email me at drminapaul@comcast.net
I look forward to hearing from you and wish you and your loved ones a warm and happy holiday season

Sincerely yours,

Mina Paul, DMD, MPH
AADB President

From left: Lili Reitz, Esq., OH, Dr. Bruce Horn, OK and Susan Rogers, Esq, OK

2014 AADB Board of Directors
From left: Lili Reitz, Esq., OH, Dr. Bruce Horn, OK and Susan Rogers, Esq, OK
North Carolina State Board of Dental Examiners vs. Federal Trade Commission

The North Carolina State Board of Dental Examiners sent out multiple cease and desist letters to “non-dental whitening kiosks” in the name of protecting the public and not utilizing dental professionals in their proper manner according to state law. The companies supporting the “whitening kiosks” sued the NC Board and the Federal Trade Commission (FTC) became involved and said that the Board, being made up of dentists, dental hygienists (voted on the board by their peers) were unfairly restricting and/or prohibiting free and fair trade. The FTC won the initial decision and thus set forward an appeal process by the North Carolina State Dental Board of Examiners.

The American Dental Association (ADA), through the legal counsel of Mr. Craig Busey, supported filing a petition for certiorari. AADB joined the ADA, the American Medical Association (AMA) and the American Veterinarian Association (AV) in this initiative. The state of West Virginia initiated some positive action through the efforts of William Ford, AADB Board member. He engaged the state attorney generals who took a lead in filing the Brief of Amici Curiae State of West Virginia along with 21 other states. Ultimately, the Supreme Court agreed to review the NC Dental Board case.

The Supreme Court’s pending decision on this case is monumental. If there is a decision in favor of the FTC, this may require all licensing boards to be dominated by the public and not professionals. While the Supreme Court seems to want to go forward with allowing free and fair trade, in this instance, the affect could be to eliminate or minimize the expertise of dental professionals in public protection. Dentists and dental hygienists are the major qualified entity to perform this important responsibility. Public members sit on all state dental boards to provide additional input and feedback from the perspective of the public. The Supreme Court decision to preserve the role of state dental board members is crucial to maintaining optimal and accountable public safety. All eyes in health care will be watching for the Supreme Court’s decision.

AADB continues to serve as a valuable resource to all state dental boards. We will provide further reports to our membership on this important case as facts become available.

Call for CVs!

The AADB is looking to fill the following Appointments to ADA Councils and Commissions:

**CODA site visitors** – CVs need to be submitted by **5:00 pm CT January 15, 2014**

Except CODA site visitors, all other CVs need to be submitted by **5:00 pm CT on February 27, 2015** for appointment at the Mid-Year Meeting, April 26-27, 2015. Mail to: AADB, 211 E. Chicago Ave., Ste. 760, Chicago, IL 60611; FAX to 312.440.3525 or email: jtarrant@dentalboards.org

**2015 Appointments**
- JCNDE – one opening, preference from the North Caucus
- CDEL – one opening, preference from the East Caucus
- CERP – one opening, any caucus member can apply
- Dental Assisting National Board (DANB)
- Minimum of two nominees from any caucus - DANB will select the representative

**2016 Appointment**
- CODA Commissioner – one opening, preference from the East Caucus for term beginning October 2016

These appointments are for dentists only.

Please go to [www.dentalboards.org](http://www.dentalboards.org) to view the criteria for these positions.

**IMPORTANT!** When paying dues or registration fees electronically, please be sure to identify yourself so that your account can be credited. Thank you!